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The architect's design was inspired by the dynamic in a 1949 charcoal drawing, „City of the Future (Rush Hour),“ by the American artist Alexander Leydenfrost. The tangle of multi-level freeways in the drawing is surrounded by an equally densely populated air space: following a sharply accentuated diagonal, rocket-like vehicles and airplanes skirt industrial-looking buildings and shoot towards the horizon.

The precisely north-south oriented Triest Street, with its disperse, architecturally undefined surroundings, conveys an atmosphere of suburban aesthetics similar to that of the drawing. Against this backdrop, the transparent edifice of the Bicycle and Motorcycle Exchange materializes as an original solitary element.

The peculiar shape of the building is a response to the configuration of the site. The slanting glass façade, covered with advertisements, becomes a transparent billboard.

The design spotlights the product within: the ideas of speed and motion are captured by the streamlined shape of the reinforced concrete, glass and steel skeleton construction. The interior décor is neutral and unobtrusive. Only an expansive bar in the entry level, with dark wood paneling and an elegantly curved counter, vies for attention with the bicycles and motorcycles on display.

2 Rad Börse

Triester Strasse 34
2331 Vösendorf, Österreich

ARCHITEKTUR
TREUSCH architecture

BAUHERRSCHAFT
Krause & Partner

TRAGWERKSPLANUNG
Oskar Graf

FERTIGSTELLUNG
2001

SAMMLUNG
Architekturzentrum Wien

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DATENBLATT

Architektur: TREUSCH architecture (Andreas Treusch)

Bauherrschaft: Krause & Partner

Tragwerksplanung: Oskar Graf

Fotografie: Ignacio Martinez

Haustechnik-Planung: Christian Koppensteiner, Perchtoldsdorf

Bauphysik: Oskar Graf, Wien

Maßnahme: Neubau

Funktion: Konsum

Planung: 2000

Ausführung: 2000 - 2001

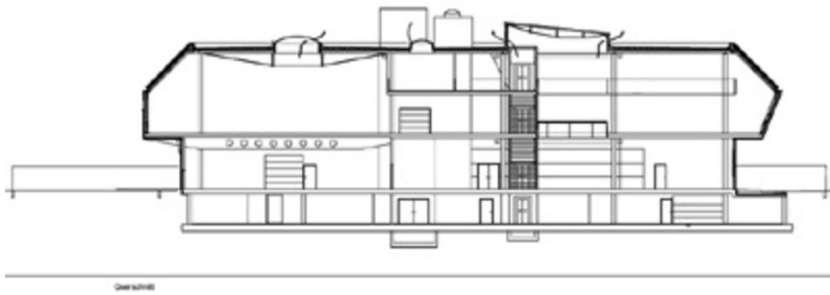
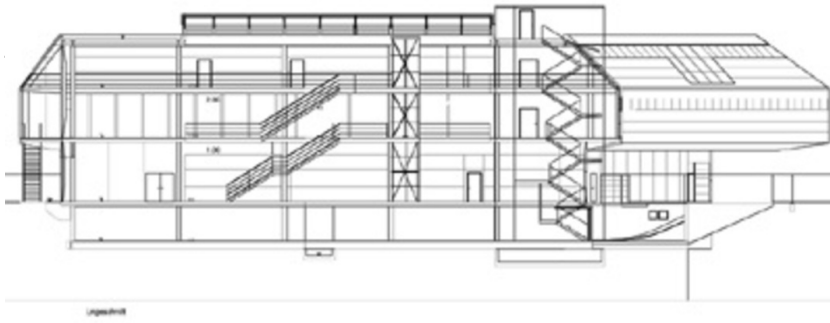
PUBLIKATIONEN

ORTE. Architektur in Niederösterreich II. 1997-2007, Hrsg. Marcus Nitschke, Walter Zschokke, SpringerWienNewYork, Wien 2006.



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Projektplan